



## AZURE ULTRA PREMIUM PRODUCT LINE

Our Ultra Premium Azure control brand allows retailers to offer the advantages of TAD (Through Air-Dried) premium quality products in eye-catching, ready-to-shelve packaging. In the TAD process, virgin fiber is dried by passing extremely hot air through to develop a soft and airy structure, rather than pressing and flattening the fiber, for softer, stronger and more absorbent product attributes.

The addition of our Azure control brand gives retailers who otherwise may not have the volume for a private label program, the ability to offer high-margin products in the premium quality tier of their paper program.

PRODUCT:	UPC#	CASE PACK	UNIT	SHEET COUNT	SHEET SIZE	PLY
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### AZURE ULTRA PREMIUM PAPER TOWELS



150 ct single roll Select-a-Size	6-72744-75150-2	24	1	150	11 x 5.5	2
52 ct single roll	6-72744-75152-6	30	1	52	11 x 11	2
6 pk 52 ct rolls	6-72744-75652-1	4	6	52	11 x 11	2

### AZURE ULTRA PREMIUM BATH TISSUE



4 pk 200 ct double roll	6-72744-76200-3	12	4	200	4 x 4	2
8 pk 308 ct triple roll	6-72744-76308-6	6	8	308	4 x 4	2



**HEADQUARTERS**  
101 Heartland Blvd.  
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